



## **BRAND: HERMES**

*Date: 25 July 2024*

Based on the provided "Hermès 2023 Universal Registration Document (CSR Extract)," here is an evaluation of Hermès's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

### **Stage 1: Biodiversity Pressures and Priority Areas (30%)**

#### **1. Summary of Biodiversity Pressures (15%)**

- **Score: 3**
- **Justification:** The report acknowledges the environmental impacts of Hermès's operations, particularly related to carbon emissions, resource use, and waste management. It mentions efforts to minimize impacts on natural resources and ecosystems, but it does not provide a detailed summary of specific biodiversity pressures caused by their activities.

#### **2. Priority Species, Habitats, and Ecosystem Services (15%)**

- **Score: 3**
- **Justification:** Hermès mentions its initiatives such as the use of certified leather and sustainable sourcing of materials. The company also refers to its commitment to the Science Based Targets for Nature (SBTN) for setting biodiversity goals. However, there is no comprehensive list of priority species, habitats, or ecosystem services provided.

### **Stage 2: Vision, Goals, and Strategies (40%)**

#### **1. Corporate Biodiversity Vision (10%)**

- **Score: 3**
- **Justification:** Hermès's vision includes broad environmental sustainability goals and a commitment to biodiversity as part of its overall strategy. The company's efforts to integrate sustainability into its business model and the mention of SBTN are positive, but a distinct and detailed biodiversity vision is not clearly articulated.

#### **2. Scalable Biodiversity Goals and Objectives (15%)**

- **Score: 3**
- **Justification:** The report outlines goals such as reducing emissions and achieving certification for sustainable sourcing. The SBTN commitment suggests future development of specific biodiversity goals, but current goals and objectives related to biodiversity are not specific or measurable.

#### **3. Key Strategies to Deliver Goals and Objectives (15%)**

- **Score: 3**



- **Justification:** Hermès employs strategies such as sustainable sourcing and regenerative agriculture. These strategies are linked to broader sustainability goals and show a commitment to biodiversity, but more detailed, biodiversity-specific strategies would improve the score.

### Stage 3: Indicator Framework and Strategic Plan (20%)

#### 1. Framework of Core Indicators (10%)

- **Score: 3**
- **Justification:** The report includes various sustainability indicators related to carbon footprint, energy use, and waste management but lacks a comprehensive framework specifically for biodiversity indicators (e.g., species abundance, habitat quality).

#### 2. Elements of a Biodiversity Strategic Plan (10%)

- **Score: 3**
- **Justification:** While the report mentions strategic actions such as sustainable sourcing and reducing environmental impact, it lacks a detailed biodiversity-specific strategic plan. A comprehensive plan with clear actions, timelines, and biodiversity metrics would improve this area.

### Stage 4: Monitoring and Reporting (10%)

#### 1. Monitoring Plan (5%)

- **Score: 3**
- **Justification:** The report indicates some monitoring activities related to environmental sustainability, such as tracking carbon emissions and resource use. However, it lacks a detailed biodiversity monitoring plan. Specific indicators, data collection methods, and responsibilities should be detailed.

#### 2. Database of Relevant Data (2.5%)

- **Score: 2**
- **Justification:** There is no mention of a dedicated biodiversity database integrating multiple relevant data sources to track biodiversity indicators comprehensively.

#### 3. Monitoring and Reporting Systems (2.5%)

- **Score: 2**
- **Justification:** The report lacks detailed information on standardized biodiversity monitoring and reporting systems. Developing systems to present biodiversity data in formats like maps or dashboards would be beneficial.



## Summary of Scores

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
Stage 1	Biodiversity Pressures and Priority Areas	30%		
	Summary of biodiversity pressures	15%	3	0.45
	Priority species and habitats	15%	3	0.45
Stage 2	Vision, Goals, and Strategies	40%		
	Corporate biodiversity vision	10%	3	0.30
	Scalable goals and objectives	15%	3	0.45
	Key strategies	15%	3	0.45
Stage 3	Indicator Framework and Strategic Plan	20%		
	Framework of core indicators	10%	3	0.30
	Elements of a strategic plan	10%	3	0.30
Stage 4	Monitoring and Reporting	10%		
	Monitoring plan	5%	3	0.15
	Database of relevant data	2.5%	2	0.05
	Monitoring and reporting systems	2.5%	2	0.05
<b>Total</b>	<b>100%</b>			<b>2.95</b>

## Concluding Summary

- **Total Weighted Score: 2.95 out of 5**
- **Overall Justification:** Hermès demonstrates a fair level of commitment to biodiversity management, with notable efforts in sustainable sourcing and integrating biodiversity considerations into its broader environmental strategy. The main strengths lie in their strategic actions and goals related to environmental sustainability. However, there is a need for more specific, measurable biodiversity targets, a comprehensive biodiversity strategic plan, and robust monitoring and reporting systems dedicated to biodiversity outcomes. Improvements in these areas would further enhance their overall biodiversity performance.